

NEWS RELEASE

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Important Company announcement

“Fozmula products fuel interest despite reduced numbers”

Maintaining its reputation as one of the most innovative manufacturers of liquid level senders, sensors and switches, UK based Fozmula found its advanced ‘intelligent’ capacitance senders proved popular with all the leading manufacturers of construction, mining and industrial machinery and equipment.

At the internationally renowned BAUMA 2010 exhibition held in Munich in April, Fozmula exhibited a wide range of liquid level measuring and sensing devices which appealed to engine, coolant and fuel systems engineers looking for products a cut above the rest both technically and commercially.

Fozmula’s German partner, Contec GmbH Industrieausrüstungen, also attended on the stand and provided considerable support to the operation of the stand in the form of translation and technical services to our visitors.

By displaying the full range of fuel and liquid level sensors and senders Fozmula created a lot of interest and enquiries from a wide range of visitors from across the globe. The star of the show was the T/LL171 fuel level sender which takes the measurement of fuel levels at elevated ambient temperatures to a new height. Additionally, the sender’s size and weight, by being so small, offer a wide range of installation options for the design engineer.

This family of liquid level senders and sensors was complemented by a wide range of electronic switches for use in fuels, oils and coolants. Again, capacitance technology provides the source of these switches intelligence and programmability, and by using industry standard connections for both the USA and European markets they are universally interchangeable and continue the Fozmula tradition in offering more for less.

Also showing were Fozmula’s temperature and pressure products which have recently seen several technical enhancements to offer a much wider range of options. Used extensively in diesel engine applications, the temperature switches are used for water, oil or air and the pressure transducers offer a vast choice of outputs, pressure ranges, connections and mounting threads – surely something for everyone!

Aside from the “high tech” products, Fozmula exhibited a range of single level and custom built multiple level float switches for use in static fuel tanks as found on diesel generating sets and lighting towers. There were also several ranges of mechanical gauges which provide a visual indication of the level of the tank contents and the vast range of Kelch gauges and filler neck caps also attracted much interest.

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Fozmula' Head of Sales, Paul Holtby, remarked "This is the third BAUMA we have attended and although not the biggest it was the best. Despite the volcanic ash cloud which prevented a number of European, American and Asian visitors and exhibitors from attending, Fozmula found that interest in its products remained high because we have a superb range of class leading products which were of great interest to designers, engineers and buyers who came to BAUMA to view new trends, new ideas and new products".

For over thirty years Fozmula has designed, manufactured and marketed a wide range of sensors, switches and gauges for equipment requiring liquid level, temperature and pressure measurement worldwide.

End

For further information:

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Please join us
HALL A5, STAND 217A
New Munich Trade Fair Centre

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