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Middle East Electricity sparks great interest in new Fozmula sensors

Fozmula Ltd was delighted to exhibit for the first time at the prestigious Middle East Electricity exhibition and conference held at the Dubai International Exhibition Centre between 8 and 10 February, 2011 as part of the British pavilion organised by BEAMA. Over 1,000 exhibitors from 58 countries filled the 9 large halls to welcome close to 50,000 trade visitors from across the world.

MEE was the ideal vehicle to introduce a brand new range of fuel level sensors for use in most industrial engine based applications. The ground breaking sensors are not only the highly accurate devices you expect them to be, but contain some variants which will detect if incorrect fuel is in the tank, e.g. petrol vs. diesel, and can alert the user. Furthermore, because it continuously recalibrates itself and detects the type of liquid, it continues to work with excellent accuracy in fuels which have differing additives in them. Additionally, if one day it is used in conventional diesel and the next fill is with biodiesel then it just carries on working as accurately as ever. It is also capable of detecting sudden fuel loss caused either by a leak in the tank or the theft of fuel which can be a great asset in remote monitoring applications.

Fozmula's Sales Director, Paul Holtby, commented "This exhibition has been a great success in terms of the quantity and quality of the enquiries we have taken. We found that the new range of capacitance sensors invited a great deal of interest and that our existing ranges of generator products continue to be well received by customers, old and new alike. This has been a fantastic show for us to exhibit at and it has enhanced Fozmula's market position in the Middle East".

As mentioned, also on display were Fozmula's highly regarded range of sensors, switches, gauges and monitoring equipment as used extensively by generator set manufacturers the world over. Fozmula's product range covers applications including fuel and coolant level, engine temperature and pressure, mechanical and electronic gauging systems for fuel level and remote telemetry sensors which can report sudden fuel loss.

For more than 30 years, Fozmula has continued to pioneer the design and manufacture of a wide range of electromechanical, mechanical and electronics sensors, gauges and switches for equipment requiring liquid level, temperature and pressure measurement worldwide.

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For more information please contact:
Peter Fisher – Marketing Manager
Tel: +44 (0)1926 466711
peter.fisher@fozmula.com