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Important appointments

Two key posts keep Fozmula focussed.

Fozmula Limited, world-renowned supplier of liquid level measurement, has recently appointed two senior sales specialists to spearhead the company's drive into ever expanding, global markets, where demand for its impressive range of products continues to grow, especially its temperature and pressure sensing and switching equipment range, which the company is developing.

From its UK offices, the company has been designing and developing an impressive range of equipment, for diverse markets for over thirty years and the new appointments herald a significant period of growth for the company, which also prides itself on its ability to provide effective solutions to meet customers' precise needs. It is this responsive and flexible approach that has enabled the company to expand in response to customer demands.

And, with increasing demand and product offering, the appointment of Steve Lowe and Robert Stancombe underlines the company's commitment to its customers and to expanding its range of products and services to increase Fozmula's presence in the marketplace.

Steve Lowe brings significant experience of the automotive and off-highway OEM and after-market sectors in the role of technical sales engineer. He has been instrumental in developing solutions for significant manufacturers of equipment such as agricultural and construction machinery, diesel engines and air conditioning systems, both in the UK and overseas. He has also been responsible for various accounts in the automotive spares distribution market. Qualified HNC Mech. Eng. Steve's technical knowledge means he is able to communicate effectively with design engineers and engineering teams, both inside Fozmula and with OEM customers, to produce the required results.

Robert Stancombe, Business Development Manager, is a qualified engineer (HNC Mech. Eng.) and also, unusually these days, a time served engineering apprentice and joins Fozmula after notable experience on a global scale in the US, Australia and Italy selling to industrial users of temperature and pressure products in the oil and gas industries. Robert is well accustomed to seeking new and inventive ways of responding to challenging and unusual applications.

Fozmula Managing Director, Steven Jackson, commented: "When we looked at what our customers were asking us, it became clear there was an opportunity to develop the pressure and temperature markets of our business. We have long been involved with these products in generator set applications, but as the company has expanded into new market sectors - with its core liquid level measurement products - new opportunities emerged, which prompted the need for additional experienced sales and technical

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specialists to help us exploit them. With the appointments of Steve and Robert we are happily achieving just that".

End

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T/LL 130 series of water or oils/fuels level senders using capacitance technology

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